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ABSTRACT

This three-part book contains 17 chapters that seek to explore and establish the framework around which global organizations might embed their own corporate virtual university. Part 1: Design Issues, contains the following chapters: "Customer Orientation and Motivation: The Key to Effective Learning Organizations" (Gordon Prestoungrange); "Barriers To Entry: Implications for Private Finance Initiatives in University Provision" (Peter Watson); "Sustaining Learning Capture in Unstable Workplaces" (Gordon Prestoungrange); "Assessing the Value of Information Resources: Implications for the Virtual University" (Peter Watson); and "Modeling the Virtual University" (Richard Teare). Part 2, Practical Examples, contains these chapters: "e.volution.com: Anticipatory Learning in Publishing" (Sarah Powell); "International Management Centres as a Learning Organization" (Gordon Prestoungrange and Carol Oliver); "Strategizing at Work: Practitioner Perspectives on Doctoral Set Working" (Jennifer Bowerman); "Cyber Tutoring and Learning: How To Facilitate Action Learning Online" (Eric Sandelands); "Internationalizing Action Learning: A Company Perspective" (Kathy Biermann, Jacqueline Cannon, Hayden Ingram, Jane Neil, Catherine Waddle); and "Challenges for Service Leaders: Setting the Agenda for the Virtual Learning Organization" (Richard Teare and Jim O'Hern). Part 3, Outputs and Impacts, contains "Designing Quality into Action Learning Process" (Gordon Prestoungrange and Molly Ainslie); "Credit Mapping: Validating Work-Based Training Using Action Learning Outcomes" (Julian Wills); "Measuring ROI from Individual Then Organizational Learning" (Gordon Prestoungrange and Carol Oliver); "The Knowledge Harvest: Ensuring You Reap What You Sow" (Anne Christie and Eric Sandelands); "Learning Renewal: A Manifesto for Career-Long Development" (David Towler); and "Building the Campus for a University without Walls" (Mathew Wills). Three appendixes provide examples of virtual learning from organizations. (KC)

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